



CRYSTAL GIFTS & DÉCOR

Crystal *Water* Inspiration

PRECIOSA



Crystal Gallery

Brilliance, Perfection & Fantasy

PRECIOSA

Gemstone of the River

CRYSTAL GALLERY

A long beak, short legs and an unmistakable bright colour are the main characteristics of this small bird which is therefore easy to spot at rivers, streams and fishponds. It flies just above the surface, dives headfirst into the water and then emerges with a captured fish in its beak. It is rare to see its sparkling plumage as it emerges from the water. For this reason, it began to be called the Flying Jewel.

The kingfisher is a symbol of faithful love and marriage. It presents harmony in Egyptian mythology. The ancient Egyptians believed that, if they spotted the distinctively blue plumage of the kingfisher, this would mean a promise of calm during the following forty days.



1478 80

Gemstone of the River

80 x 125 mm

3.1 x 4.9"

Iva Pasecká, 2017

Individual designs have been created with a combination of hand working and machine cutting.

Faithful Friend

CRYSTAL GALLERY

Dogs have been our friends since time immemorial due to their friendly and protective nature. They are able to entertain us, make us laugh and soothe our souls in those moments when we are not at our best. They are faithful friends for life.

The dog was considered to be a guardian of the household in the age of the ancient Assyrians, more than two thousand years ago. The ancient Assyrians also made small terracotta dogs which they buried under the lintels to their houses. Each small dog statue had its own name and it protected the house's inhabitants from evil spirits and negative energy.

People born in the Year of the Dog are loyal, faithful, honourable, honest and aware of their obligations. They are among the most reliable friends you can imagine.



0793 00
Faithful Friend
80 x 115 mm
3.1 x 4.5"
Iva Pasecká, 2017

Individual designs have been created with a combination of hand working and machine cutting.



Family Celebrations

Elegance & Grace of Exceptional Moments

PRECIOSA

Dog

FAMILY CELEBRATIONS

1474 61
Dog (mini)
16 x 21 mm
0.6 x 0.8"



1473 20
Dog - Chinese Zodiac
51 x 57 mm
2.0 x 2.2"



Swan Romance

FAMILY CELEBRATIONS

1447
Swan Romance
90 x 52 mm
3.5 x 2.0"



Individual designs have been created with a combination of hand working and machine cutting.



Home Décor

The World of Charms & Magic

PRECIOSA

Magic Lily

HOME DÉCOR



1471 00
Magic Lily
125 x 80 mm
4.9 x 3.1"



1472 42
Magic Lily - medium
150 x 90 mm
5.9 x 3.5"

Individual designs have been created with a combination of hand working and machine cutting.

Magic *Crystal* Celebration

Elegance & Grace of Exceptional Moments



PRECIOSA

Nautical Set

MAGIC CRYSTAL CELEBRATION



1476 40
Nautical Set
35 x 103 mm
1.4 x 4.0"

Packaging contains two glasses and one glass stopper.



1480 40
Nautical Whiskey Set
80 x 88 mm
3.1 x 3.5"

Packaging contains two glasses and one glass stopper.



1481 40
Nautical Glass Stoppers
29 x 32 mm
1.1 x 1.3"

Brilliant Set

MAGIC CRYSTAL CELEBRATION

1479 42
Brilliant Set
60 x 265 mm
2.4 x 10.4"





Christmas Time

A Wonderful Crystal Fairy Tale

PRECIOSA

Christmas Ornament 2017

CHRISTMAS TIME

1475 00
Christmas Ornament 2017
80 x 83 mm
3.1 x 3.3"



Snowmen

CHRISTMAS TIME



1467 80
Snowman with a Gift
26 x 32 mm
1.0 x 1.3"



1468 80
Snowman with a Gift - gold
24 x 37 mm
0.9 x 1.4"



1466 70
Snowman with a Heart
27 x 35 mm
1.0 x 1.4"

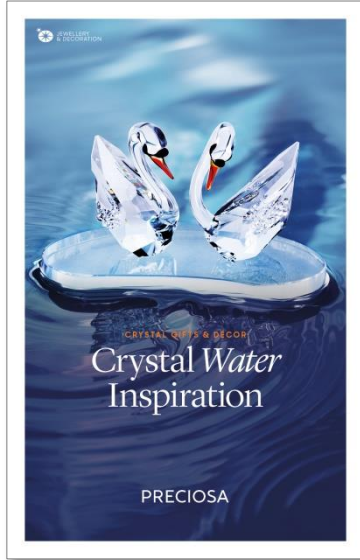


Marketing Support

PRECIOSA

Printed Materials

MARKETING MENU



Leaflet



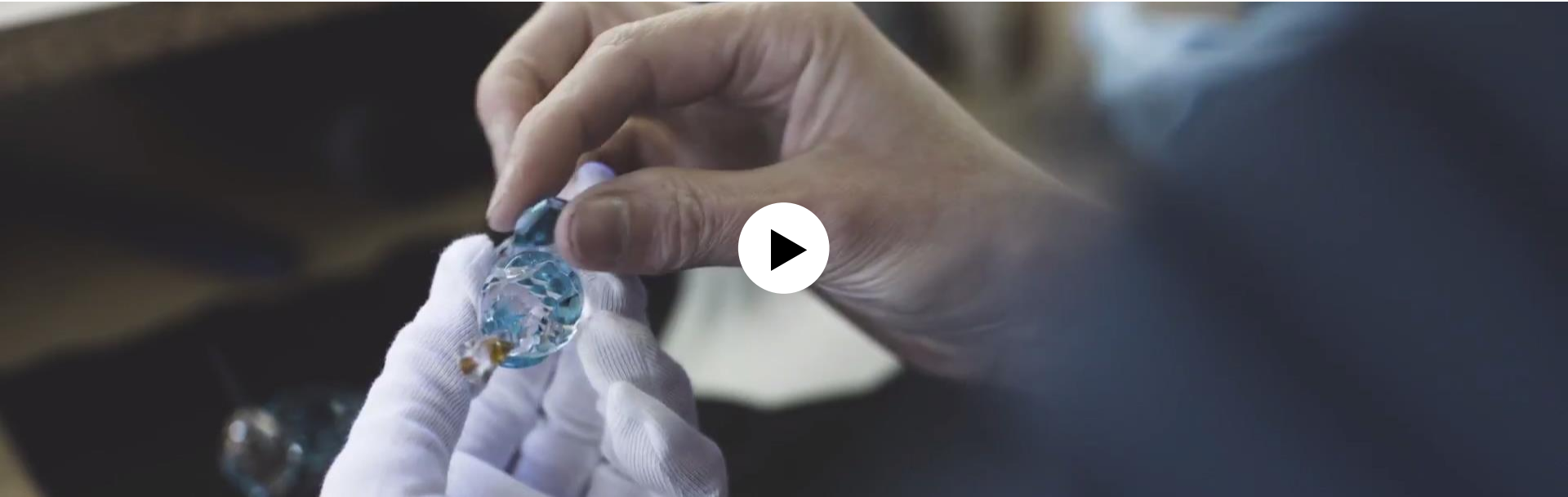
Poster A1



Display cards A4, A5

Crystal Water Inspiration

IMAGE VIDEO



<https://www.youtube.com/watch?v=2X4tX1RNC4>

More videos on our [YouTube](#) channel.

Crystal Water Inspiration

PRODUCT VIDEOS



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<https://www.youtube.com/watch?v=pOoOTYMon3o>

More videos on our [YouTube](#) channel.

Social Networks

FACEBOOK



More posts on our [Facebook](#) site.

On-line Support

MARKETING MENU



Image photos



Product photos

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Product texts



Banner



Product videos

THE CRYSTAL WATER INSPIRATION
WILL BE LAUNCHED ON THE

30th June 2017

Social Networks

GET SOCIAL WITH PRECIOSA JEWELLERY & DECORATION



Facebook



YouTube



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Thank you!

Preciosa Beauty, s.r.o.

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